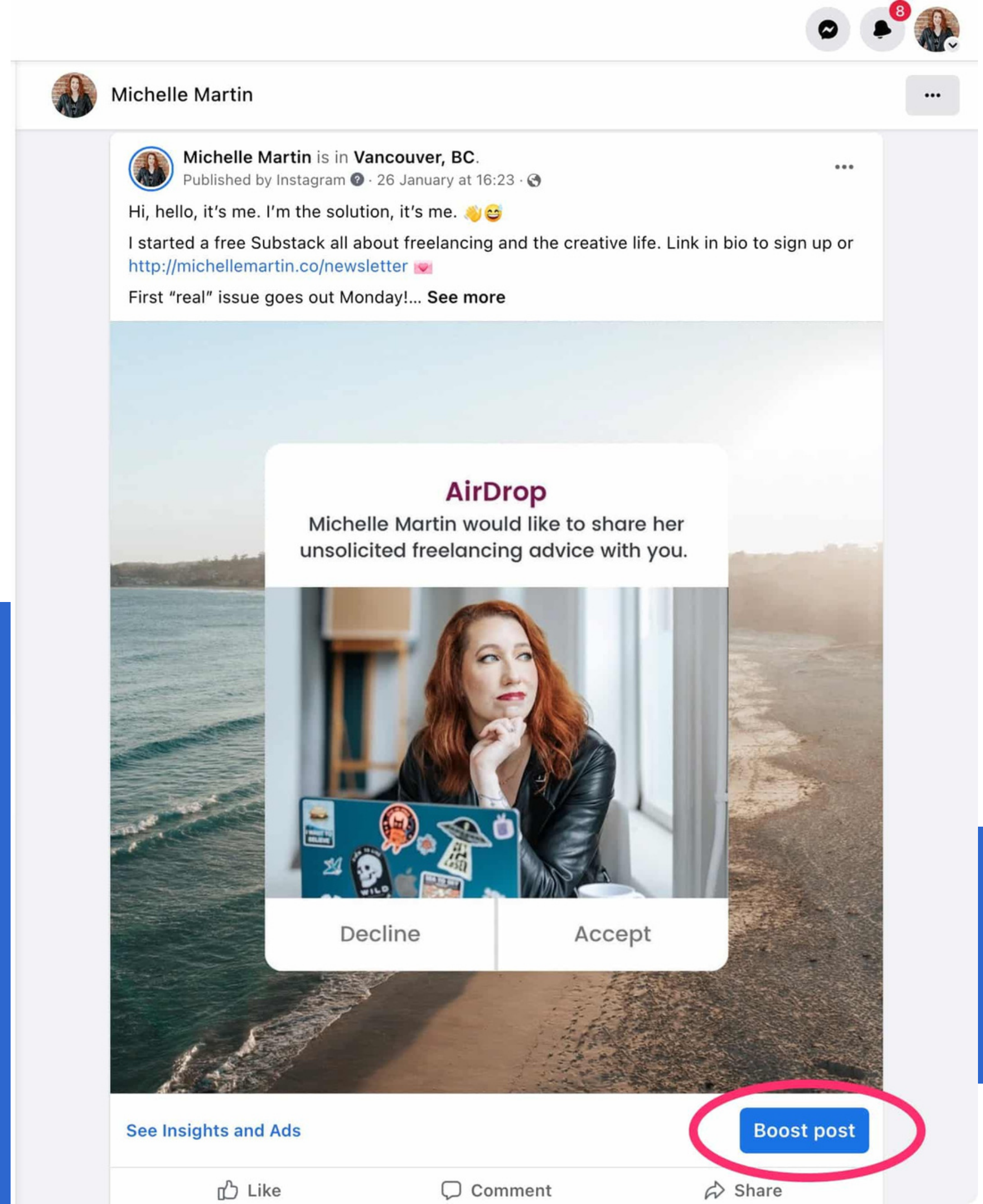


BOOSTING PACKAGE

A STRAIGHTFORWARD WAY TO ENHANCE VISIBILITY

ABOUT BOOSTED POSTS

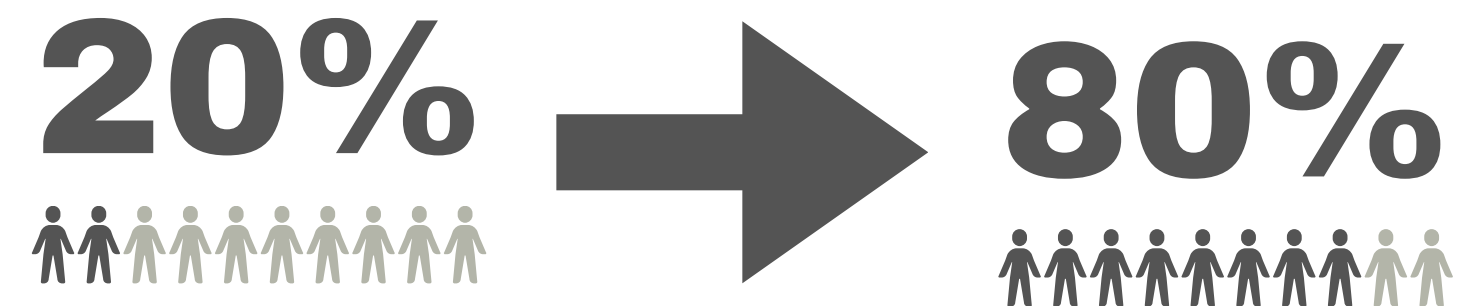
A boosted post on social media refers to a regular post that is promoted or "boosted" by paying the platform to increase its visibility and reach a larger audience. Social media platforms like Facebook, Instagram, LinkedIn, and others offer businesses and users the option to boost their posts as a form of advertising.





HOW IT WORKS

When you boost a post, you typically set a budget and target audience criteria, such as demographics, interests, and location. The platform then displays the post to a larger audience than it would organically reach. This increased visibility can help promote a product, service, event, or any other content to a broader and more targeted audience.



facebook

Home

Search

Activity

Marketplace

Watch

Meta

Games

Groups

Events

Pages

More

Audience ?

Who should see your ad?

People you choose through targeting

Audience details

Location – Living in: Canada, United States

Age: 18-45

People who match: Interests: Freelancer

Your Custom Audiences

test - [redacted]

Bloggers

Create New

Duration ?

Days

7

End date

20 Feb 2023

Total Budget ?

Estimated 734-2.1K Accounts Centre accounts reached per day

\$35.00

\$2.00 \$1,000.00

AirDrop

Michelle Martin would like to share her unsolicited freelancing advice with you.

Decline

Accept

Sign Up

Like

Comment

Share

See All Previews

Estimated daily results

Accounts Centre accounts reached

734-2.1K

Link Clicks

66-190

Payment summary

Your ad will run for 7 days.

Total budget

\$35.00 CAD

Total amount

\$35.00 CAD

We use data about you and your ad account to assess eligibility for and to provide you with more ads billing and spending options. [Learn more](#)

By clicking Boost Post Now, you agree to Meta's [Terms & Conditions](#)

Need help?

Boost Post Now

Edit audience

Select the location, age, gender and interests of **Accounts Centre accounts** you want to reach with your ad.

Gender

AllMenWomen

Age

18

45

Selecting an audience under 18 will limit your targeting options to location, age and gender. [Learn more](#)

Locations

Locations


Type to add more locations

Canada

Canada + 25 km

United States

United States + 25 km



Audience definition

Your audience is defined.

Specific Broad

Estimated audience size: 8.8M-10.3M

CancelSave audience

BENEFITS OF BOOSTED POSTS

01

**Increased
Visibility**

02

**Targeted
Audience Reach**

03

**Engagement and
Interaction**

04

**Measurable
Results**

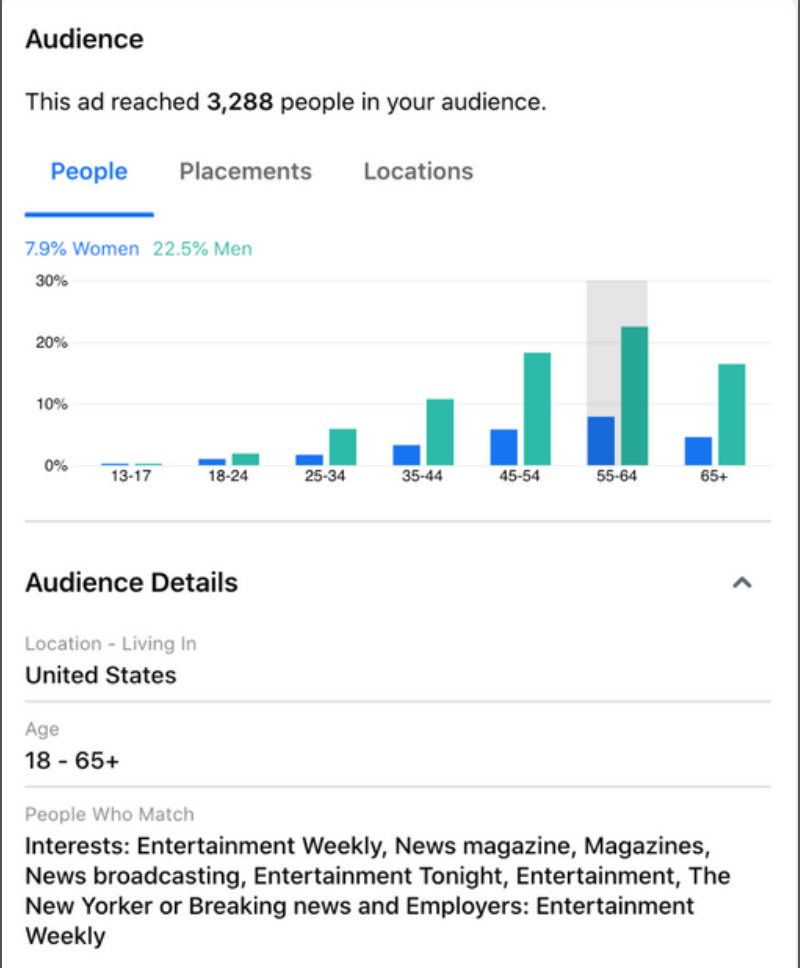
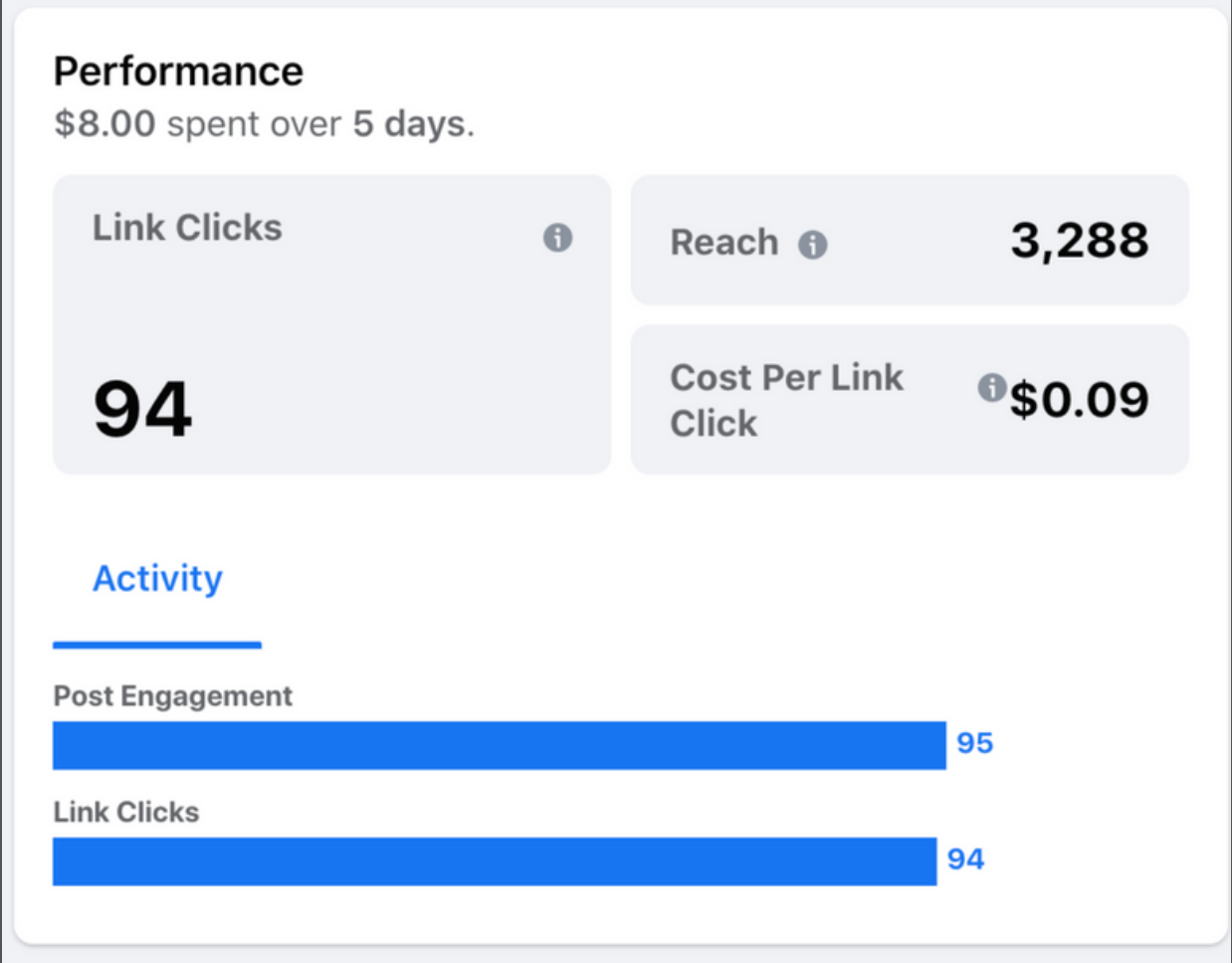
05

**Promoting Time
Sensitive Content**

06

**Mobile-Friendly
Advertising**

THE POTENTIAL VALUE OF A \$10 BOOST



PRICING PLAN



\$149

For Boost Management

+

\$100

Per Month directly to Meta

Will do custom packages as well

PIMM Professional Internet
Marketing Management

THANK YOU

Q U E S T I O N S ?