

How PIMM-USA.com Works to Help Businesses Succeed

Before we begin to market for our clients, it is imperative to learn as much as we possibly can about their businesses, the services they want to highlight and the client population they are looking to reach. Below is an example of a PIMM marketing questionnaire which identifies keywords, neighborhood names and zip codes that the business owner wants to target to attract new clients.

PIMM-USA.com

Name: Bruce Povman

Business Name: Povman Law Firm

Address: 108-18 Queens Boulevard, Forest Hills, NY

Zip: 11375

Business Type: Law Firm

Keywords: Real Estate Law, Medical Malpractice, Estate and Trust Law

Neighborhoods: Queens, Forest Hills, Kew Garden, Rego Park, Flushing, Corona

Zip Codes: 11375, 11415, 11374, 11354, 11355, 11358, 11368



By using the marketing questionnaire and PIMM-USA.com's advanced SEO techniques, our goal is to get your website to page one for search queries typed into Google or Bing by potential clients looking for products and services in your local area.





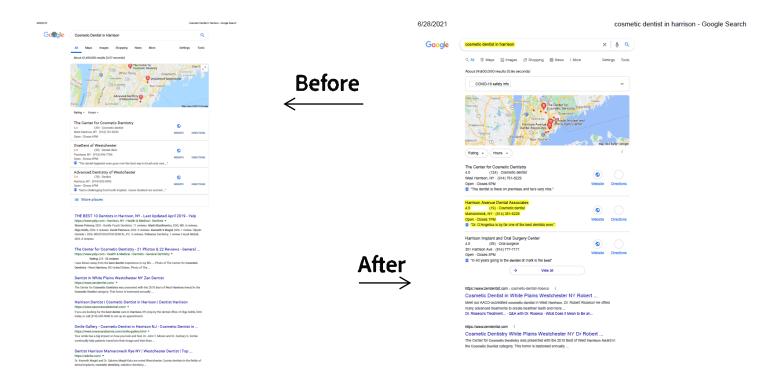
Better search results turn into more prospects clicking through to your website which results in more phone calls and online forms from those looking to become new clients.





How PIMM Drives New Clients to Your Businesses

Improving Search Ranking - Cosmetic Dentist - Harrison, NY



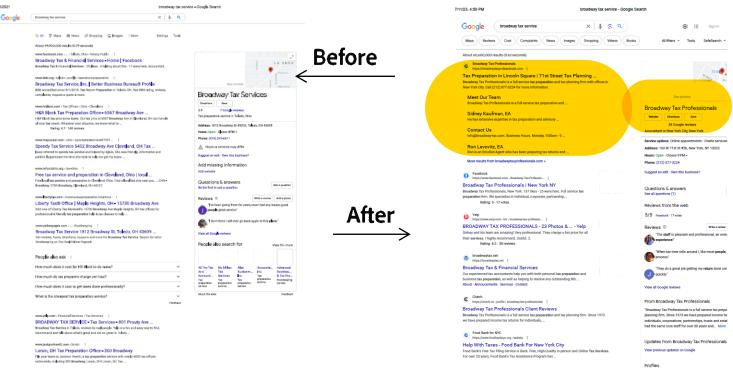
Leads to New Client Phone Calls and More Revenue





How PIMM Drives New Clients to Your Business

Improving Search Ranking - Broadway Tax Service



Before



After

