



Professional Internet
Marketing Management

support@pimm-usa.com



Optimize your current website or design a new website at no charge!

Responsive
Web Design



Directory
Listings



Review
Generation



Social Media
App & Hub



Local
SEO



Reputation
Management



Phone Call
Tracking

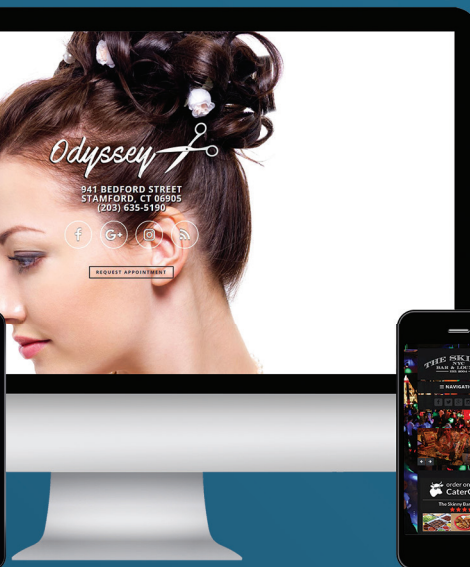


...plus much more!

Get your website to page 1 of

Google

**Generate positive reviews
and monitor your online
reputation**



www.pimm-usa.com

Service Details



Responsive Web Design

Designs that provide an optimal viewing & interactive experience—easy reading & navigation with minimal resizing, panning, and scrolling—across a wide range of devices (from desktop computer monitors to mobile phones).

Update Website Style Every 36 Months

Keep your website fresh and modern. PIMM-USA is constantly creating new designs for our clients. Upgrade your site every 36 months to any of our brand new designs for free.

Domain Name

Provided to all PIMM-USA.com clients (or you may use your own).

Logo Design

Let our design team create a custom logo for your business.

Royalty-Free Stock Images

Choose among thousands of library images to enhance and define your website.

Google Maps

One click directions on your website to your business.

Dedicated Hosting

99.99% uptime with dedicated hosting support.

ADA Compliance

All websites designed by PIMM-USA.com are ADA compliant.

Secure Website

All websites will be secured/encrypted with an SSL (Secured Socket Layer).

Search Engine Optimization

Increase the visibility of your website in organic local search results within major search engines like Google, Yahoo, and Bing.

Review Postcards or Business Cards

Receive custom postcards/business cards for your business for distribution to customers most likely to write a positive review.



Unlimited Content Changes

Make changes to your website easily by emailing us or calling our support line.

Technical Support

Email and Phone support for your website.



Business Listings

Your business will be listed on 70 directories increasing your online visibility while locking and suppressing any duplicate listings or incorrect information that may appear about your business on the web.



E-Mail / Newsletter Blaster

Send out monthly emails or newsletters to your customers/prospects. Upload a list of email addresses and let us design the email for you. We do all the work!

"PIMMSocial" Media App and Widget

Our "PIMM Social App" is designed to take pictures and post them to social media platforms. You can also get reviews on Google and Facebook via text messages through the "PIMM Social App."

Adwords, Bing & Facebook Advertising

PIMM-USA.com offers management of Adwords/Bing Ads and Facebook pay-per-click campaigns for clients interested in obtaining immediate and guaranteed search results.



Web Statistics

Google Analytics Integration to see your website traffic.

Review Generation

Facilitate positive testimonials with custom tools and links. Generate positive reviews to the platforms where patients are most likely to visit. Use our system to send out text messages to your hand-picked clients to help generate more positive reviews.

Real Time Reputation Reporting

Receive immediate notice whenever new reviews are generated with our automated monitoring system. Never miss a review regarding your business.

Dedicated Marketing Representative

You will have a personal marketing representative/reviews coach who is responsible for your account. They will be available for any questions you have about your account or online reputation. Your representative will also send you a quarterly update on your marketing, and is constantly working on your account to improve your search rankings and online presence. Without constant tinkering, it is highly likely that your website will fall in search.

Maps

Managing & optimizing your Google, Bing & Yahoo Maps is an important part of our local search marketing strategy.

Social Media Management

Creating and updating your social media accounts to help grow your social media presence and engage your customers as well as attract new ones.

Search Engine Submission

Submitting your business website to 25+ search engines manually to boost visibility and attract new customers.

Phone Call Tracking

Phone call tracking will quantify the performance of your website by tracking phone calls and new customers originating from your website. All incoming calls onto the tracking number are routed to your regular phone number, ringing like any other call. These calls can be recorded to help you track conversions and check up on your staff's performance.